

# TextileExcellence.com Media KIT 2020



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DECEMBER 2019

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# ONLINE ADVERTISEMENT RATE CARD

Textile Excellence is primarily positioned as a knowledge partner for textile and apparel industry. A publication whose ethos lies in its quest of pursuing and providing concise information to, both the Indian and global textile and apparel community; assisting them to make informed decisions. Since its launch in 2003, Textile Excellence has been consistently present as a printed magazine and online news portal with valuable business insights, analysis of market trends and information that has benefitted the industry globally.

The online news portal [www.TextileExcellence.com](http://www.TextileExcellence.com) reaches out to thousands of focused industry professionals that prefer to have precise no-nonsense and usable information/intelligence rather than having a platter of information from the web.

**Thus, the portal provides opportunities to advertisers to reach out to targeted textile industry professionals, create and retain brand image, offer high brand recall and even interact with the potential customer queries.**

## Banner Advertisement Rate Card

Section	Banner Type	Positions	Size (Pixels)	Rate (Euro)		
				3 Months	6 Months	9 Months
TE Site Header	Lead board Banner	Entire Website, All Sections	728(W) X 90(H)	965	1640	2510
TE Site Footer (Only Mobile View)	Lead board Banner	Entire Website, All Sections	728(W) X 90(H)	500	850	1300
Homepage	Lead board Banner	Below Rendezvous	728(W) X 90(H)	400	680	1040
	Lead board Banner	Below News	728(W) X 90(H)	400	680	1040
	Lead board Banner	Below Event	728(W) X 90(H)	400	680	1040
	Lead board Banner	Below Video	728(W) X 90(H)	400	680	1040
	Lead board Banner	Below Market Place	728(W) X 90(H)	400	680	1040
	Lead board Banner	Below Jobs	728(W) X 90(H)	400	680	1040
	Medium Rectangle Banner	Homepage Bottom only ( 3 Banners)	300(W) X 250(H)	300	510	780
Medium Rectangle Banner	Right Side above Most Viewed News	300(W) X 250(H)	400	680	1040	
Medium Rectangle Banner	Right Side above Event News	300(W) X 250(H)	400	680	1040	
News	Medium Rectangle Banner	Index and Detail Page ( 3 Banners)	300(W) X 250(H)	300	510	780
News Detail Page	Leadboard Banner	Top Ad	728(W) X 90(H)	150	255	390
Event	Medium Rectangle Banner	Index and Detail Page ( 3 Banners)	300(W) X 250(H)	300	510	780
Event Detail Page	Leadboard Banner	Top Ad	728(W) X 90(H)	150	255	390
Jobs	Medium Rectangle Banner	Index and Detail Page ( 3 Banners)	300(W) X 250(H)	300	510	780
Job Detail Page	Leadboard Banner	Top Ad	728(W) X 90(H)	150	255	390
Market Place	Medium Rectangle Banner	Index and Detail Page ( 3 Banners)	300(W) X 250(H)	300	510	780
Post Detail Page	Leadboard Banner	Top Ad	728(W) X 90(H)	150	255	390
Video	Medium Rectangle Banner	Index and Detail Page ( 3 Banners)	300(W) X 250(H)	300	510	780
Reports & Book	Medium Rectangle Banner	Index and Detail Page ( 3 Banners)	300(W) X 250(H)	300	510	780
<b>Event Promotion Special Package</b>	Special Promotion Package for Event Organisers	Featured Event Banner on Home page Banner on Event Home Page 3 Sets of Emails to Readers and More	383(W) X 192(H) 348(W) X 165(H)	<b>2000 (For customised solution, please contact us)</b>		

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