

**textile
Excellence**
Assisting you to make Informed Decisions

Media KIT 2019

Your link to the Indian Textile Industry



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Textile Excellence Rate Card & Specifications

The Philosophy: Focus on reader's aspirations

"Today there is a plethora of information, though mostly not always relevant. However, the need of the industry is information that is structured", D J Gohain, Editor, Textile Technologist, Textile Excellence. We, at Textile Excellence, stand out for the breadth of our domain knowledge, depth of our research and above all for the length of our cumulative experience in this field. Textile Excellence aspires to assist Decision Makers across the hierarchy of operations to make Informed Decisions in day to day business rather than catering a clutter of technical critique. Well, this, 'value addition' is not just some marketing spiel, we trot out to impress our advertisers, but a continual process of diligently striving to give more to our readers; more value for their time; more yield for their effort. In short, a Bigger Bang for Their Bucks.

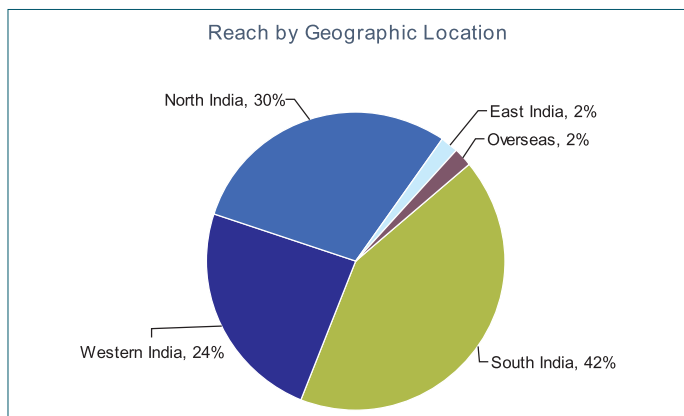
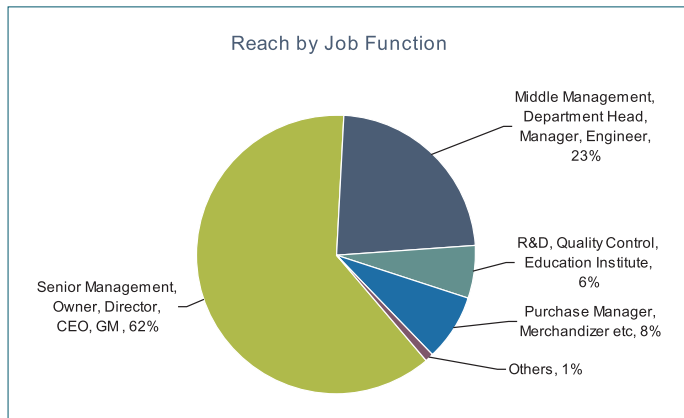
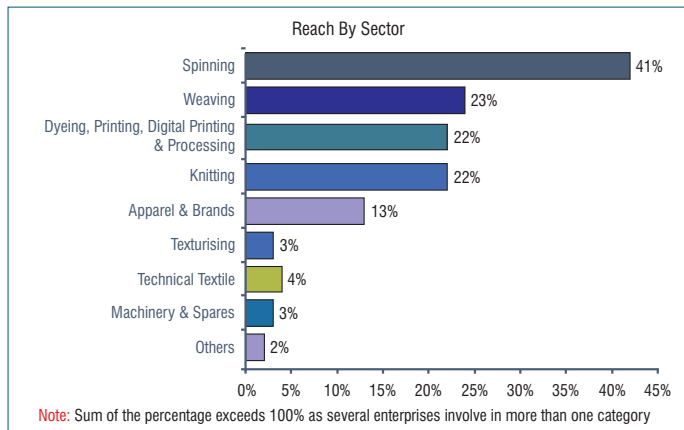
The Team: A powerhouse of Knowledge & Experience

A company is but a reflection of the collective strength of its people. Our

team's strength lies in its professional competence, vast experience and enthusiasm. A young team of textile technocrats and professionals with media background constitutes the core team. The team's strength and domain knowledge on the textile business also lead to the creation of the business consulting arm. Textile Excellence offers services on the below areas apart from publishing: a. Project Consulting b. Due-diligence and Feasibility Study c. Market Consulting and Market Research d. Market Intelligence Reports

Readership Profile

Textile Excellence has by far the largest market penetration in India with average 35000 copies that reaches the decision makers every fortnight. Our study shows that 5 persons read each copy of the Textile Excellence on average, which indicates a readership of 1,75,000 professionals, every fortnight!



Advertisement Rate Card (COLOR)

Advt. Size in cm (Ht:)X(Wdt:)	Rate Per Insertion			
	1x	6x	12x	24x
Full Page (Non Bleed) Ht:36XWdt:24				
Full Page (Bleed) Ht:38.5XWdt:26.5	€1450	€1200	€1100	€850
A4 Ht:25XWdt:18	€990	€825	€715	€600
Half Page Horizontal (Non Bleed) Ht:18XWdt:24	€900	€800	€690	€550
Half Page Vertical (Bleed) Ht:38XWdt:13	€960	€815	€695	€560
Half Page Vertical (Non Bleed) Ht:36XWdt:12				
Quarter Page Ht:18XWdt:12				
Quarter Page (Non Bleed) Ht:36XWdt:6	€520	€440	€370	€300
Quarter Page (Bleed) Ht:36XWdt:6.5				

GST applicable @ 5%

Material Deadlines

All advertisement material (4 Color) should reach us 15 days in advance.

Material Format

All advertisement material (4 Color) should be in pdf, cdr, tiff, eps format preferably with progressive proof.

Payment Terms for Wire Transfer

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Textile Excellence Editorial Calendar 2019

<p>January 1-15, 2019</p>	<p>Special Report: Spinning/Mobiltech Product Focus: Home Textiles Market Focus: NAFTA Countdown To ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>January 16-31, 2019</p>	<p>Special Report: Weaving/Agrotech Product Focus: Viscose Apparel Market Focus: CPTPP Countdown To ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>February 1-15, 2019</p>	<p>Special Report: Knitting/Meditech Product Focus: Babies' Garments Market Focus: CISFTA Countdown To ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>February 16-28, 2019</p>	<p>Special Report: Processing & Finishing/Geotech Product Focus: Dresses Market Focus: African Continental Free Trade Agreement Countdown To ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>March 1-15, 2019</p>	<p>Special Report: Digital Printing/Protech Product Focus: Jackets Market Focus: BRICS Countdown To ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>March 16-31, 2019</p>	<p>Special Report: 3D Printing/Oekotech Product Focus: Sweaters Market Focus: North East Region Countdown To ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>April 1-15, 2019</p>	<p>Special Report: Spinning/Buildtech Product Focus: Modesty Wear Market Focus: MENA Countdown To ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>April 16-30, 2019</p>	<p>Special Report: Weaving/Indutech Product Focus: Shirts And Blouses Market Focus: LATAM Countdown To ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>May 1-15, 2019</p>	<p>Special Report: Processing & Finishing/Hometech Product Focus: Jeans Market Focus: RCEP Countdown To ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>May 16-31, 2019</p>	<p>Special Report: Knitting/Sportech Product Focus: Floor Coverings Market Focus: European Union–Vietnam Free Trade Agreement Preview I - ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>June 1-15, 2019</p>	<p>Special Report: India's Indigenous Textile Technology Industry Product Focus: MMF Fabrics Market Focus: ASEAN Preview II- ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>
<p>June 16-30, 2019</p>	<p>Special Report: Processing & Finishing/Pactech Product Focus: Organic Cotton Market Focus: South Asia Special Issue -ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak</p>

Textile Excellence Editorial Calendar 2019

July 1-15, 2019	<p>Special Report: Digital printing/Oekotex Product Focus: Silk Market Focus: USA Review I - ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
July 16-31, 2019	<p>Special Report: 3D printing/Nonwovens Product Focus: Polyester Fibre Market Focus: China Review II - ITMA 2019 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
August 1-15, 2018	<p>Special Report: Spinning/Performance Apparel Market Focus: Bangladesh ITMA 2019: Textile Technology Trends Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
August 16-31, 2018	<p>Special Report: Weaving Product Focus: Cotton Fabric Market Focus: Turkey ITMA 2019: Textile Technology Trends Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
September 1-15, 2019	<p>Special Report: Knitting/Meditech Product Focus: Wool Apparel Market Focus: AGOA Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
September 16-30, 2019	<p>Special Report: Processing & Finishing/Agrotech Product Focus: Denim Market Focus: UK Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
October 1-15, 2019	<p>Special Report: Digital Printing/Nonwovens Product Focus: Carbon Fibre Market Focus: Sri Lanka Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
October 16-31, 2019	<p>Special Report: 3D Printing/Functional Textiles Product Focus: Cotton Yarn Market Focus: Pakistan Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
November 1-15, 2019	<p>Special Report: Spinning/Protech Product Focus: Cotton Fabrics Market Focus: Afghanistan Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
November 16-30, 2019	<p>Special Report: Weaving Product Focus: Aramid Fibre Market Focus: LATAM Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
December 1-15, 2019	<p>Special Report: Knitting / Green factory Product Focus: Artificial Fur Market Focus: Thailand Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
December 16-31, 2019	<p>Special Report: Processing & Finishing/Digital Printing Product Focus: Winter Wear Market Focus: Scandinavia Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak