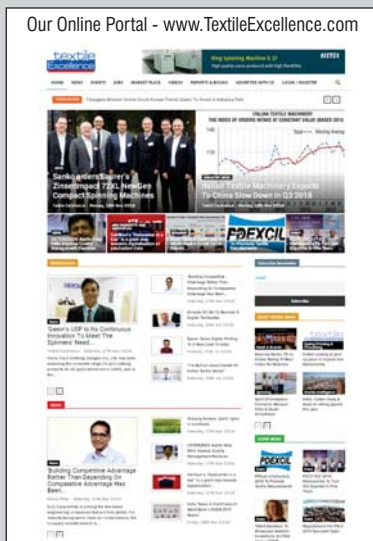


Media KIT 2020



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Textile Excellence Rate Card & Specifications

The Philosophy: Focus on reader's aspirations

"Today there is a plethora of information, though mostly not always relevant. However, the need of the industry is information that is structured", D J Gohain, Editor, Textile Technologist, Textile Excellence. We, at Textile Excellence, stand out for the breadth of our domain knowledge, depth of our research and above all for the length of our cumulative experience in this field. Textile Excellence aspires to assist Decision Makers across the hierarchy of operations to make Informed Decisions in day to day business rather than catering a clutter of technical critique. Well, this, 'value addition' is not just some marketing spiel, we trot out to impress our advertisers, but a continual process of diligently striving to give more to our readers; more value for their time; more yield for their effort. In short, a Bigger Bang for Their Bucks.

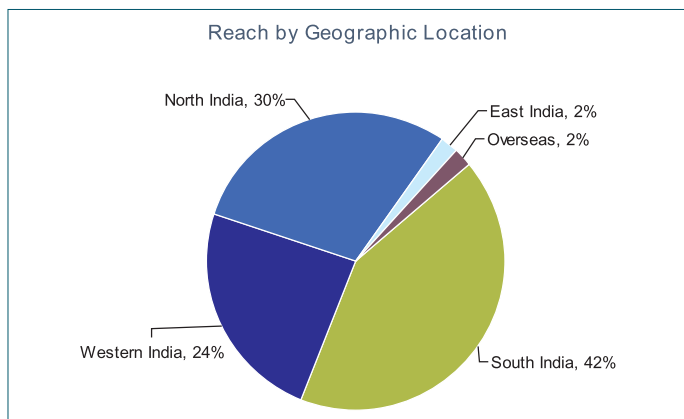
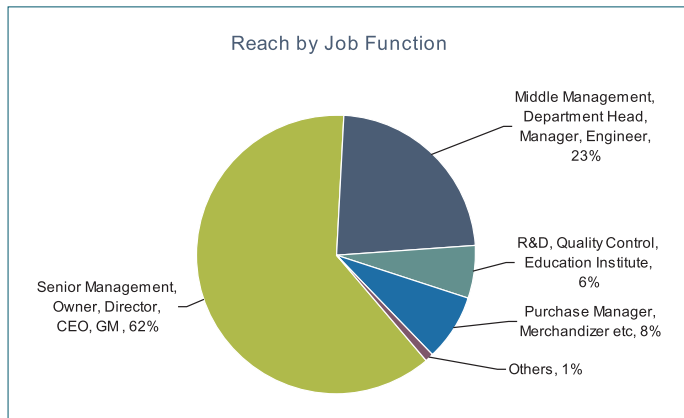
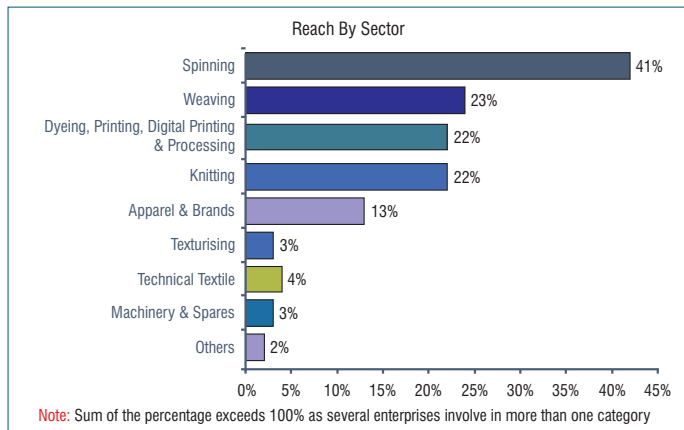
The Team: A powerhouse of Knowledge & Experience

A company is but a reflection of the collective strength of its people. Our

team's strength lies in its professional competence, vast experience and enthusiasm. A young team of textile technocrats and professionals with media background constitutes the core team. The team's strength and domain knowledge on the textile business also lead to the creation of the business consulting arm. Textile Excellence offers services on the below areas apart from publishing: a. Project Consulting b. Due-diligence and Feasibility Study c. Market Consulting and Market Research d. Market Intelligence Reports

Readership Profile

Textile Excellence has by far the largest market penetration in India with average 35000 copies that reaches the decision makers every fortnight. Our study shows that 5 persons read each copy of the Textile Excellence on average, which indicates a readership of 1,75,000 professionals, every fortnight!



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A4 Ht:25XWdt:18	€990	€825	€715	€600
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Half Page Vertical (Bleed) Ht:38XWdt:13	€960	€815	€695	€560
Half Page Vertical (Non Bleed) Ht:36XWdt:12				
Quarter Page Ht:18XWdt:12				
Quarter Page (Non Bleed) Ht:36XWdt:6	€520	€440	€370	€300
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Textile Excellence Editorial Calendar 2020

January 1-15, 2020	<p>Special Report: Spinning/Agrotech Product Focus: Cotton Market Focus: Economic Union Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
January 16-31, 2020	<p>Special Report: Weaving/Functional Textiles Product Focus: MMF Market Focus: European Union Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
February 1-15, 2020	<p>Special Report: Knitting/Mobiltech Product Focus: Carbon Fibre Market Focus: UK Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
February 16-28, 2020	<p>Special Report: Processing & Finishing Product Focus: Denim Market Focus: African Continental Free Trade Agreement Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
March 1-15, 2020	<p>Special Report: Digital Printing/Meditech Product Focus: Home Textiles Market Focus: RCEP Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
March 16-31, 2020	<p>Special Report: 3D Printing/Nonwovens Product Focus: Natural Fibres Market Focus: South Asia Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
April 1-15, 2020	<p>Special Report: Spinning/Geotech Product Focus: Organic Cotton Market Focus: Eastern Europe Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
April 16-30, 2020	<p>Special Report: Weaving Product Focus: Jackets Market Focus: Scandinavia Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
May 1-15, 2020	<p>Special Report: Processing & Finishing/Protech Product Focus: Trousers Market Focus: LATAM Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
May 16-31, 2020	<p>Special Report: Knitting/Performance Wear Product Focus: Polyester Fibre Market Focus: CISFTA ITM 2020 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
June 1-15, 2020	<p>Special Report: Indian Textile Engineering Industry/Buildtech Product Focus: Home Textiles Market Focus: CPTPP Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
June 16-30, 2020	<p>Special Report: Processing & Finishing Product Focus: Babywear Market Focus: USMCA Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak

Textile Excellence Editorial Calendar 2020

July 1-15, 2020	<p>Special Report: Digital Printing/Oekotech Product Focus: Viscose Apparel Market Focus: ASEAN Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
July 16-31, 2020	<p>Special Report: 3D Printing Product Focus: Dresses Market Focus: Bangladesh Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
August 1-15, 2020	<p>Special Report: Spinning/Indutech Market Focus: Sweaters Market Focus: Turkey Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
August 16-31, 2020	<p>Special Report: Weaving Product Focus: Floor Coverings Market Focus: AGOA Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
September 1-15, 2020	<p>Special Report: Knitting/Hometech Product Focus: Wool Apparel Market Focus: MENA Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
September 16-30, 2020	<p>Special Report: Processing & Finishing Product Focus: Jeans Market Focus: Cambodia ITMA Asia 2020 Preview Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
October 1-15, 2020	<p>Special Report: Digital Printing/Clohtech Product Focus: Silk Market Focus: Myanmar ITMA Asia 2020 Special Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
October 16-31, 2020	<p>Special Report: 3D Printing Product Focus: Cotton Yarn Market Focus: Thailand Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
November 1-15, 2020	<p>Special Report: Spinning/Sportech Product Focus: Cotton Fabrics Market Focus: Australia ITMA Asia 2020 Review Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
November 16-30, 2020	<p>Special Report: Weaving Product Focus: Winter Wear Market Focus: Japan India ITME 2020 Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
December 1-15, 2020	<p>Special Report: Knitting/Packtech Product Focus: Modes Fashion Market Focus: Africa India ITME Special Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
December 16-31, 2020	<p>Special Report: Processing & Finishing Product Focus: MMF Market Focus: Indonesia Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak